

# PaySimple®

Thank you for considering PaySimple. If you've been looking into adding merchant services to your business or started comparing payment systems and are starting to feel overwhelmed – use this chart to help identify features for your business.

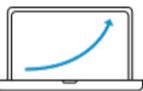
 This is important to me

 I don't really care about this

 This is not important to me

## Feature

## Why does this matter?

	Dedicated Merchant Account	Gives you the ability to accept all credit card payments and maximizes the best rate for each transaction, rather than rounding up each transaction to a flat rate.
	ACH Payments	Offering flexible payment options, like paying by check online, can improve the customer experience for your business.
	Recurring Payment Acceptance	If you work with the same customers over time, a feature that isn't always included is the ability to streamline your cash flow with recurring billing. (Can be as much as a \$20 add-on.)
	Online Billing & Payments (Click to pay)	Do you want to send invoices to your customers through email? (This is often an add-on service and can cost extra.)
	Mobile Payment App/ Mobile Access	If you want to manage or just get a snapshot of your cash flow while you're on the move, make sure there's an app available.
	Mobile Card Reader	Do you want to accept payments from your customers on the go?
	Data Security/PCI	If keeping your customers' information secure, private, and PCI compliant is important to how you run your business, you'll want to work with a provider that feels the same way.
	Customer Database (CRM)	For better information about your customers, a database with custom fields can help identify when and what they are purchasing (plus, a lot more).
	Custom Reporting	Want to manage customers and their payments, as well as pull reports with information specific to your business? Then you want this.
	Customized Web Payment Pages	You may want your customers' booking information directly linked with their payment information - this is possible with integrated appointment booking.
	Appointment Booking & Scheduling	If you want to work with a provider that understands and caters to service businesses.
	Small-Medium Business Focus	Not all providers cater to small or medium sized businesses; if you'd prefer to work with one that does make sure to ask about this.
	Service-Based Business Focus	Retail and service businesses run differently; this is important if you'd rather work with a provider that caters to service businesses.
	US-Based Customer Service	For the right kind of help (chat, email, or phone) when you need it, decide what level of support you want from your provider.
	All-in-one Solution	If you want to simplify your entire billing and cashflow process down to one tool instead of a series of tools, an all-in-one software solution might be right for you.

## PaySimple®

Trusted by over 13,000 business owners across the country to improve how they sell and collect for services.





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Mostly s:

You are at an exciting point with your business, you are ready to organize your customer information and prepare for growth. We're probably a good fit for each other. If you're ready to learn more and get a custom quote please [email](#) or call us at 800-466-0992 to speak to a small business expert.

Mostly s:

You are not sure how much you really need just yet. We might be a good fit for each other, but it would help to learn more. [Learn how other businesses like yours are using PaySimple.](#)

Mostly s:

It looks like maybe we're not the best fit for your business. We wish were, but we understand that different businesses have different needs. Please use this chart to help ask the right questions as you continue your search.

Notes: Type your notes in the box below



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